



**MARC  
FRIEDENBERG  
FOR CONGRESS**

# PA-12 Initial Scrippt

*JSL Revised 2/27/19*

<b>START HERE</b>	
Hi [VOTER]/Hi, is [VOTER] home? My name is [FIRST NAME] and I'm a volunteer with Marc Friedenberg for Congress how are you today? <i>(engage in conversation if possible)</i>	
<p><b>Q1. Marc Friedenberg is the Democratic candidate running in the May 21<sup>st</sup> Special Election for Congress, can I count on you to vote for Marc Friedenberg on May 21<sup>st</sup>?</b></p>	
<b>UNDECIDED:</b>	<b>DOES NOT SUPPORT EITHER:</b>
<ul style="list-style-type: none"> <li>• Give personal reason why you are supporting Marc and volunteering today.</li> <li>• Ask them what issues they care most about.</li> </ul> <p><b>Unique Pitch:</b> As a cyber security expert, Marc will be one of the only elected to Congress in history. If you want someone who can help protect us from terrorist hackers, intrusive data-mining, or annoying robo-spam calls, you need Marc.</p> <p><b>Try to get an email:</b> "Marc travels all over the district and will be having some really fun events, I can let you know about them if you give me your email. <i>COLLECT EMAIL ON COMMIT TO VOTE CARD</i></p>	<p><i>Thanks so much for your time and have a great day/evening. [Move to next door]</i></p>
<b>IF SUPPORTING</b>	
<p><b>Q2. We only have a few more weeks until Election Day, can we count on you to volunteer in the district with our campaign?</b></p> <p><b>**DOUBLE CHECK CELL PHONE AND EMAIL ADDRESS**</b></p> <p><b>↻ SYNC OFTEN ↻</b></p>	

PAID FOR BY MARC FRIEDENBERG FOR CONGRESS

\*printed in-house